MAY 19, 2004

Updates from Ladies First: CVD Screening, CMEs and more...

Help with Heart Health

Don't forget... We pay for visits to a health department nutritionist through the Ladies First cardiovascular disease (CVD) intervention program. Every member 40 and over who is screened for CVD (two blood pressures and a cholesterol test) can participate. Use the Ladies First "Lifestyle Prescription" to refer women. If you do not have the prescription pads, please call the Provider Support Line at 1-800-510-2282. Both patients and providers have given the program rave reviews, so be sure to refer your patients today!

Send a postcard, save a life

This just in... A new study on mammography re-screening shows that **reminder** cards and letters sent out to patients really do work to bring patients back for those all-important yearly tests. Conducted by CDC researchers, the study shows that while programs for limited-income patients can attract large numbers of women for initial mammograms, they're not always effective in getting them to come back for more. The programs that do have success getting patients to come back are those that are most diligent with their reminder notices. Check out the full text of the study at www.LadiesFirstVt.org, under Health Care Professionals, under Provider Newsgram.

How To Get Paid, and other important money tips

- New Fee Schedule. The 2004 Schedule of Fees is out and on its way to you (if you haven't already gotten it). As always, we reimburse at the Medicare Part B rates. What's different is, effective May 1, 2004 we are no longer paying for Urinalysis (CPT code 81000).
- **No CAD Coverage.** The CDC currently does not allow us to reimburse providers for Computer-Aided Detection (CAD). If you plan to use CAD when screening a Ladies First member, please let her know that she may be responsible for the bill.
- CVD Reimbursement. To be reimbursed for a CVD-related office visit, a blood cholesterol test must be done and results received by Ladies First. The CDC only considers women screened if we have two blood pressure readings and a cholesterol result.

FREE Continuing Medical Education Credits from Ladies First

It's easy, it's fun, and best of all, it's free. Ladies First providers can now access online CME courses through our web site at www.LadiesFirstVt.org. We offer a variety of practical and program-related classes we think you'll really enjoy. Check them out!

